

FERRARI WORLD

Abu Dhabi, United Arab Emirates

The first Ferrari brand theme park is located on Yas Island in the United Arab Emirates. As the world's largest indoor year-round theme park it has 24+ themed attractions including the F1 coaster, which is the world's fastest rollercoaster, a dueling coaster where you can race an opponent, and an aerial Voyage Over Italy attraction.

Through our sister organization, MR- ProFun, assisted in the planning and pre-opening of this multi million dollar project.

MR-ProFun established an operating company and placed a number of staff onsite to help with ongoing operations management.

- Planning
- Pre-Opening Operations
- Operational Management

