

OMAHA CHILDREN'S MUSEUM

Omaha, Nebraska

Since its inception in 1976, Omaha Children's Museum (OCM) has been a special place where children can challenge themselves, discover how the world works and learn through play.

In 2011, MR-ProFun was selected to assist OCM in analyzing their operations and potential growth opportunities with the objective of making the Omaha Children's Museum operationally self-sustainable. MR-ProFun met with key staff members, analyzed historical performance, and developed recommendations to help the organization better understand how they are performing and where there were areas to improve performance. The completed report was used as a strategic guide to help better inform long term decisions by the institution. OCM just completed their third complete year of operating with a surplus.

This summer, OCM engaged MR-ProFun again to help evaluate opportunities for future growth and to help evaluate new opportunities that have arisen due to their recent successes.

- Operational Audit
- Strategic Planning
- Growth Strategy

